



Optima Trade Pty Ltd

Healthy Earth Advantage

- ✓ Healthy Earth fertilizers have a track record in usage for growing grapes for the top quality Australian export wines.
- ✓ The family who owns the business has been in business for over 30 years.
- ✓ Healthy Earth expertise is in significantly improving the nutritional value of soil by adding missing microelements and minerals (70-90 in range).
- ✓ H.E. are **not** to be compared (by \$/tonne) with the single or 3 element manufacturers such as N, Urea or NPK,
- ✓ H.E. provides full scale nutrition of 70-90 nutrients,
- ✓ **H.E. are very cost effective when our prices are calculated per unit of land measure such as acres or hectar (\$/ha) and (\$/element)**
- ✓ H.E. are **not a commodity trader** as HE provide **free agricultural services in good faith.**
- ✓ Enthusiastic Teamwork with this business as it provides underlying fundamental value to any agricultural enterprise and the benefit to the end consumer.
- ✓ H.E. fertilizers offers cost effective and tailored solutions as the user **only** buys the necessary number of nutrients/mix/microelements,
- ✓ No license in Australia for handling Healthy Earth fertilisers is required, as H.E. has **ZERO level of ammonium nitrate, potassium nitrate.**



✓ For an initial, illustrative, quote
please provide us with the details of your growing areas (numbers of ha, types of crops , perhaps even send us your most accurate analysis date of the worst affected areas).

Area (ha, acres)	Crops	Locality	Current cost (fertilisers)	Comments

In principle the method of operation comprises of the following:

A) performing soil analysis and determining the worst affected area-by H.E. or your own independent laboratory analysis,

B) treating of the worst affected area of soil bringing it to the optimum level, thus providing more than adequate enrichment of all other soil area treated.

H.E. fertilizers offer cost effective and tailored solutions as the user **only** buys the necessary number of nutrients/mix/microelements.

✓ We will reply with the most cost effective offer for treatment.